

# SARAH VIVIAN ROSE

sarah@sarahrose.net

## PROFESSIONAL EXPERIENCE

### **AIN Media Group – Reporter**

*New York, NY | Jan 2024 – Aug 2025*

- Reported from major international trade shows (NBAA, Paris Air Show), producing daily deadline-driven coverage for a global aviation audience.
- Wrote sharp, high-visibility digital and print stories; contributed live updates during events.
- Provided editorial quality control, maintaining consistent brand voice and accuracy.

### **Georgia Public Broadcasting – Reporter & News Writer**

*Atlanta, GA | Oct 2019 – Dec 2023*

- Produced multimedia reporting for web, radio, and TV, adapting stories to platform-specific audiences.
- Elevated social-media reach by leading digital strategy and engagement initiatives.
- Recognized as **2023 Atlanta Press Club Awards finalist** for Arts & Culture and Civil Rights reporting.

### **RepresentUs – National Marketing & Campaigns Organizer**

*San Francisco, CA / Atlanta, GA | Jun 2018 – Mar 2019*

- Led national communications for **22 winning ballot initiatives** during 2018 midterms.
- Built and launched organization-wide brand guidelines, unifying messaging across campaigns.
- Deployed a national digital platform that strengthened volunteer coordination and engagement.

### **Care2 – Senior Marketing & Advocacy Director (LGBTQ+ Initiatives)**

*Atlanta, GA / Redwood City, CA | Mar 2015 – Jun 2018*

- Directed nationwide advocacy campaigns focused on LGBTQ+ rights, mobilizing large-scale audiences. Developed branded campaign materials and messaging playbooks used across the U.S.

### **Institute for Humane Studies – Digital Marketing Assistant**

*Arlington, VA | May 2014 – Mar 2015*

- Managed daily social media outreach to increase program visibility and engagement.

### **U.S. Congress – Communications & Legislative Intern**

*Washington, D.C. | Summer 2011*

- Supported constituent communications and assisted with digital correspondence.

## EDUCATION

### **Kennesaw State University, Atlanta, GA**

Bachelor of Science, Political Science 2012